Town Council Meeting Items – April 16, 2025

- Joint workshop with the Board of Mammoth Lakes Tourism to discuss strategic focus and funding.
- Recognition of Deputy Airport Manager Sierra Waugh for 10 years of service.
- Staff will present the planned Summer Wildfire Mitigation Work and New CalFire Hazard Severity Zones Map.
- Public Hearing: Resolution ordering the levy and collection of assessments within Assessment District 93-1, (Juniper Ridge) and 93-4, Zone 1 (The Bluffs), the special maintenance district Old Mammoth Road Benefit Assessment District No. 2002-1 and North Village Benefit Assessment District No. 2002-2, Zone 1, and Benefit Assessment District No. 2014-1 (Mammoth View).
- Policy Matters: Appointment to the Planning and Economic Development Commission, approval of the McCoy
 Arts and Cultural Center (MACC) Joint Development and Use Agreement with Kern Community College District,
 Town of Mammoth Lakes and Mono County Whitmore Recreation Area Joint Operations and Maintenance
 Agreement, and the initial review of Town-wide planning efforts and introduction of the Parks and Recreation
 Master Planning process.
- Click <u>here</u> to view or watch the Town Council meeting.

Town Council Approves New Official Town Logo for Town of Mammoth Lakes

- The Town of Mammoth Lakes has been using its current logo since 2011 as a brand to market the Town and to represent the Town of Mammoth Lakes as a municipal entity. After 14 years of use, the Mammoth Lakes Town Council formally adopted a new official Town of Mammoth Lakes logo on February 19, 2025.
- The current logo has been very successful at marketing and branding Mammoth Lakes led by Mammoth Lakes Tourism. The distinctive blue and white logo is broadly distributed both regionally and globally and seen on branded merchandise, visitor guides, stickers and business cards, to name a few. The reason for the change stated Assistant to the Town Manager, Pam Kobylarz, was that "The Town's Municipal Code has very specific requirements for the use and distribution of the Town name and logo, and the current Mammoth Lakes logo doesn't meet those requirements since it's so publicly accessible." The Town of Mammoth Lakes needed a logo that could represent the authority of the Town and is limited in its distribution.
- The existing Mammoth Lakes marketing logo will continue to be used by the Town for a variety of reasons including on public-facing signage and at the Community Recreation Center. The Mammoth Lakes logo will continue to serve as the marketing logo for the entire Town. Read the entire Press Release here.

Hantavirus Hotspot - Prevention is key!

- <u>Hantavirus</u> is a serious and often fatal illness spread primarily through contact with infected deer mouse droppings, urine, or saliva. Deer mice are widespread in the Eastern Sierra region.
- "Hantavirus Pulmonary Syndrome is uncommon but extremely dangerous," said Dr. Tom Boo, Mono County Health Officer. "We urge residents and visitors to pay attention to the presence of mice indoors and other enclosed spaces and take precautions to reduce the risk of infection, especially when cleaning up areas where rodent activity is present."
- Avoid sweeping droppings and wear protective gear, even in offices and businesses. Spread the word to keep others safe. If you've had rodent exposure and develop flu-like symptoms, seek medical care immediately.
- Visit the Mono County Public Health <u>website</u> for additional information and download and share the Hantavirus prevention measures in English and Spanish.
- **Hantavirus Community Health Conversation:** Mono County, Inyo County and the Northern Inyo Healthcare District invite the public to a virtual Hantavirus awareness, prevention and protection conversation on Thursday, April 17 at 5:30pm. Click here for additional information and the Zoom link.

Spring Egg Hunt – April 16

- Join Mammoth Parks and Recreation on Wednesday, April 16 for the annual <u>Spring Egg Hunt</u> anytime between 2:00-4:00pm with FREE ice skating until 5:00pm at the Community Recreation Center / LA Kings Ice at Mammoth Lakes. Grab your Egg Hunting Map and follow the trails on bike, scooter, or foot to collect your eggs!
- <u>Parks and Facilities Update</u>: The Community Dog Park and the Whitmore Recreation Area is open, the Whitmore Pool is scheduled to open for lap swim/swim team practice on May 12, and the Pickleball Complex is planning to open the week of April 14.