



Thank YOU Mammoth Lakes!

- It's so gratifying and heartwarming to see so many people donate to the Fire Relief Donation Drive!
- The response has been overwhelming and we hope these contributions, in a small way, will help our southern neighbors recover and rebuild.
- If you haven't already, please join us by donating to the [Fire Relief Donation Drive](#) at LA Kings Ice at Mammoth Lakes operating within the Community Recreation Center (686 Old Mammoth Road) daily from 12-8pm.
- Donations will be delivered to local LA county YMCA's who are on the front lines distributing to those people in need. Acceptable donations include toiletry items, feminine products, pet supplies, baby essentials, diapers, children's toys, coffee makers, phone chargers, microwaves, bottled water and canned/non-perishable food.
- The entire community of Mammoth Lakes is sending love and deepest sympathies to our Los Angeles neighbors impacted by the wildfires.

Charting the Future of Mammoth Lakes

- Two months ago, the Mammoth Lakes Town Council kicked off the Town's Strategic Planning Series with the goal of adopting a one-page statement defining the Council's Strategic Priorities and Key Objectives for 2025.
- After two months of looking at the Town's past and analyzing what has been done well while also considering the major challenges ahead, the Town Council has steadily moved forward with the process.
- There is a great deal that the Town of Mammoth Lakes is doing well, such as operational efficiency, effective public service, governance, quality and diverse recreation opportunities, and being a welcoming and community-orientated Town. However, the challenges that have been in front of us for a while now, still loom large. These include affordable housing, environmental resiliency, community engagement, and balancing tourism with community values and quality of life.
- These challenges are being discussed and addressed but there is still a lot of work to be done to make sure Mammoth Lakes is a thriving community in the future. Town Council will continue working to adopt the 2025 Strategic Priorities Statement with community feedback in mind. We hope you were able to participate in the recent survey asking the community what it thinks the Town should change, build or improve upon. This feedback is invaluable, and we thank all who participated.
- Ultimately, this Strategic Priorities Statement will not be about specific projects or detailed assignments. It's expected to be a guiding document that will help Town Councilmembers and staff align their efforts to achieve short term and long-term goals. We look forward to sharing it with you in the month's ahead.

Winter Air Service

- **Advanced Air** operates flights Thursday, Friday, Sunday, and Monday from Hawthorne-LA and Carlsbad to Mammoth Lakes. Flights will continue until April 28, 2025. Stack on the savings with bulk ticket specials through the [Altitude Club Membership](#).
- **United Airlines** offers flights to the Eastern Sierra Regional Airport (BIH) in Bishop. You can enjoy direct flights from Denver (DEN) and San Francisco (SFO) or connect from hundreds of cities worldwide.
- **Denver (DEN):** Daily service is available through March 29, plus April 2, 5, 9, 12, 16 & 19.
- **San Francisco (SFO):** January 9 – February 10: Service excludes Tuesdays and Wednesdays. February 13 – March 5: Service excludes Tuesdays. March 6 – March 29: Daily service.
- United summer air service, daily to SFO, is now live for booking! (June 26 - September 1)

Community Coffee

- The next Mammoth Lakes Tourism Community Coffee will be held on Thursday, January 30 at 8:30am.
- We will highlight local relief efforts for the Los Angeles fires and how you can help. To join the Community Coffee conversation, simply log on with the [Zoom link](#) on January 30 at 8:30am.

Free Tax Help at the Mammoth Lakes Library

- Beginning Thursday, February 6 through Friday, April 18, 2025, the AARP Foundation will be offering free tax preparation service (including free federal and state e-filing) at the Mammoth Lakes library.
- Run entirely by volunteers, tax help serves low- and moderate-income taxpayers between 1:00-4:30pm on Mondays, Wednesdays, and Thursdays.

January 24, 2025