



Town Council Meeting Agenda Items – July 17

- Town Council will participate in a workshop with the Board of Mammoth Lakes Recreation and consider approving the use of \$25,000 in Measure R Special Project Funds for custom CRC Sport Court Flooring.
- Town Council will receive an update on the Mammoth Main Base Redevelopment Project ("Evolving Main") and The Parcel Affordable Housing Project.
- Town Council will consider adopting a resolution authorizing the Town Manager to expend general funds to enter into a one-year lease agreement with Flock Safety for eight (8) Automatic License Plate Recognition (ALPR) Cameras for the Police Department in the amount not to exceed \$25,000.
- The Mammoth Lakes Police Department seeks Town Council's continued approval for the possession or use of military equipment pursuant to Government Code Section 7071 (AB 481).
- Town Council will consider adopting the resolutions and introduce the ordinance to add a ballot measure to the November 5, 2024 General Municipal Election regarding a 2% increase to the Transient Occupancy Tax (TOT).
- Town Council will consider the approval of the program guidelines for the Lease to Locals program.
- View the meeting agenda [online](#).

Mammoth Lakes Partners Launch Video Series and Stewardship Campaign

- Mammoth Lakes Tourism, in collaboration with the Town of Mammoth Lakes and Mammoth Lakes Recreation, launched the "*Keep Mammoth Lakes Unreal – It's a Mammoth Thing*" video on July 11, 2024. The campaign aims to create a culture of protecting and preserving Mammoth Lakes through a series of six engaging videos, each focusing on a topic that invites everyone to take action.
- The first video in the series highlights the ever-present issue of the proper disposal of dog waste. The video combines facts and humor to both educate and entertain viewers. Partners plan to release subsequent videos on topics including parking, trail etiquette, wildlife safety, dog leashing and public transportation.
- This video series is just one of many planned campaigns promoting responsible tourism. Through Destination Think, a collaboration with global destination leaders, MLT is taking new steps to drive innovation in tourism. Stewardship initiatives including the "Real Unreal" campaign, along with local and regional partnerships aimed at preserving the majestic nature of Mammoth Lakes are a key part of the organization's strategic vision.
- The first video can be found on all Mammoth Lakes Tourism social media platforms and the dedicated campaign [page](#). Stay tuned for future videos and join us in keeping Mammoth Lakes unreal.

Recreation News & Community Events

- July is [PARK & RECREATION MONTH!](#) Enjoy FREE FUN Fridays at the Mammoth RecZone from 12:30-8:00pm and FREE Swim Sundays at the Whitmore Pool from 12:00-4:00pm.
- Parks and Recreation is hosting an [Adult Social Pickleball Tournament](#) at the Mammoth Lakes Pickleball Complex this Saturday (7/13). The event is open to adults of all skill levels! Individual registration is only \$12 and players will be assigned different partners for each game. The Tournament begins at 9:00am!
- [Adult Pickleball Lessons](#) are now offered Tuesday evenings at the Mammoth RecZone and Thursday mornings at the Pickleball Complex. All levels are welcome. The cost is \$50 for 4 lessons and drop-in at \$15 per session.
- [Youth Basketball Classes](#) are offered for Grades TK-8 every Thursday in July at the Mammoth RecZone.
- [Summer Play Memberships](#) are on sale with unlimited access to the Whitmore Pool AND the Mammoth RecZone.
- [Mammoth JazzFest](#) begins tonight in The Village and continues from 4-10pm on Saturday (7/13)

Town Road and Multi-Use Path Construction Update

- This week, the Slurry Seal Project comes to a close with striping completed today. This project successfully sealed 200,000 plus square feet of roadways.
- The Road and Multi Use Path (MUP) Project includes the pulverization and repaving of roads and MUP's throughout Town. The Contractor began utility work last week along with full pulverization and grading work this week. The Contractor has made significant progress in preparing Kelly Road, Silver Tip Lane, and portions of Monterey Pine Road and Majestic Pines Drive for paving. Construction schedules have highly variable factors, however, we expect the Contractor to continue working in the same neighborhood for 1-2 weeks before moving onto reconstructing the MUPs. Continue to expect delays and/or detours as this work continues through August.