

# GET OUT AND RIDE!

Student Bike Pass Program

# Ski Passes

- The mountain currently offers \$5 lift tickets for local students.
- Promotes local students to take advantage of our area.
- Also promotes outdoor activity and fitness.



# Mountain Bike passes

- Discounting bike passes will have the same effect as discounting ski passes.
- Promotes youth outdoor activity year round



# Discounted mountain bike rentals

- ⦿ Not everyone owns a mountain bike.
- ⦿ Offer a discounted student bike rental



# Drop In Group Rides

- Will further promote mountain biking among the youth
- Opportunity to learn new skills



# How can we make this happen?

- ◉ Negotiation with Mammoth Mountain
- ◉ Survey

