



IMPORTANT TBID INFORMATION FOR RETAILERS

Dear Mammoth Lakes RETAIL Business Owner,

Through the TBID appeals process over the last few months we have refined some of the RETAIL classifications.

Local RETAIL Delivery

Retail businesses that demonstrate that they deliver and/or install products representing more than 50% of their annual gross sales revenue to the area included in zip code 93546 shall be considered for Tier 2 status (\$500 annually).

Businesses in this category shall provide proof of delivery and revenues to the TBID appeal panel no later than March 16, 2014 in order to be reclassified. Failure to appeal, or send adequate information will result in the business remaining at the 1.5% assessment level. RETAILERS who receive reclassification from the appeal panel will be rebated the TBID funds that they have paid to the town from September 1, 2013 onward, less the annual \$500 Tier 2 fee owed.

RETAIL Non-Taxable Food Items

A clarification in the RETAIL category will exempt non-taxable food items for human consumption from your monthly assessed amount. "Total sales" for purposes of calculating TBID assessments in the RETAIL category shall NOT include sales from non-taxable food items for human consumption. Retailers who wish to request a rebate on the portion of TBID paid from September 1, 2013 onward on these items will need to provide the detail information to the Town of Mammoth Lakes Finance Department.

Additional RETAIL Appeal Process

If you believe your RETAIL business meets the newly stated criteria above regarding delivery of more than 50% of your annual gross revenues to addresses within 93546, you may file an appeal.

Businesses can email or mail information for appeal (proof of local delivery and/or installation making up more than 50% of annual gross revenues to zip code area 93546). Email MLTBID@VisitMammoth.com or mail to:

Mammoth Lakes Tourism
Attn: TBID Appeals Panel
P.O. Box 48
Mammoth Lakes, CA 93546-0048

The appeal period for this new appeal classification will be limited to a 60 day window from January 15 – March 16, 2014. If a face-to-face appeal hearing is needed, it can requested by calling Mammoth Lakes Tourism at 760-934-2712 ext 0.

PLEASE NOTE: It is the responsibility of the business to provide VERIFIABLE evidence and data when appealing

For general information regarding the TBID please visit www.MLTBID.com

If you have further questions, please contact me directly at jurdi@visitmammoth.com or 760-934-2712 ext 1259

Sincerely,

John Urdi

Cyndi Myrold

Executive Director- Mammoth Lakes Tourism

TOML Finance Manager, Tax Collector