



**Town of Mammoth Lakes
Recreation Department**

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PUBLIC SERVICE ANNOUNCEMENT

Tuesday, June 19, 2012

Contact: Stuart Brown, Recreation Manager & Public Information Officer

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For use: June 19 – July 4, 2012

TOWN OF MAMMOTH LAKES TO HOST THE FOURTH OF JULY FIREWORKS SPECTACULAR AT CROWLEY LAKE

Mammoth Lakes, CA - The Town of Mammoth Lakes has scheduled the annual Fourth of July Fireworks Spectacular on Wednesday, July 4, 2012 once again at Crowley Lake. This year's fireworks show promises to be a bright and striking display of color in the Eastern Sierra night sky. High Definition Fireworks (HD) are set to go off at approximately 9:15 p.m., weather permitting, and are scheduled to last for 20 minutes.

Since incorporating in 1984, the Town of Mammoth Lakes has been celebrating Independence Day with a spectacular fireworks show. The Town contracts *Pyro Spectaculars by Souza* to light up the sky above Crowley Lake. Souza is well known for doing some of the largest and most spectacular fireworks displays in the world. Most recently *Souza* produced the Golden Gate Bridge 75th Anniversary Fireworks Celebration. Their wall of fame also includes the Macy's 4th of July Spectacular in New York City, the 2002 & 2004 Olympics, and the nightly shows at Disneyland and Disney World.

At the annual Crowley Lake Fourth of July fireworks show, 662 shells will be propelled into the Eastern Sierra sky for a mesmerizing 20 minutes of jaw-dropping amazement. A whopping 450 shells will be shot off during the main show, including 100 pyrotechnic shells. The Grand Finale includes over 200 designer rockets.

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The Town of Mammoth Lakes would like to recognize the Elkus family as a special sponsor of this year's Fourth of the July fireworks display.

Prior to the spectacular fireworks show, kick back on the Crowley Lake Fish Camp lawn and enjoy the "Eastside Five" playing from 4:30 – 8:30 p.m. Hot Chicks Rotisserie will also be serving tasty BBQ meals and beverages from 4:00 p.m., and the Crowley Lake Fish Camp convenience store will be open until 7:00 p.m. selling soda, ice cream, and snack items.

Admission to the Fourth of July Fireworks Show is \$25.00 per car, RV, or truck, and \$5.00 per individual/bike (walking/riding).

Camp permitting at Crowley Lake Fish Camp for the Fourth of July begins Tuesday, July 3, 2012 and ends Sunday, July 8, 2012. The entire lake shore at the South Landing of Crowley Lake is open for camping, and the fee is \$125 per vehicle including the fireworks show for the 5-days. The North Landing/North Shore of Crowley Lake will be closed beginning 12:00 p.m. on Tuesday, July 3, 2012, thru 12:00 p.m. Thursday, July 5, 2012.

To ensure a safe holiday experience for everyone, please observe the following:

- No personal fireworks are permitted within Mono County. Be smart; leave the fireworks to the professionals!
- Please obey road closure and no parking signs. No parking will be allowed along Highway 395 or Crowley Lake Drive at any time. Do not park in fire lanes.
- The Mono County Sheriff's Department will be patrolling on Crowley Lake. Do not boat within 100 yards of the fireworks detonation site at Hilton Bay.
- Help us keep Mono County clean. Please use designated trash facilities.
- Do not drink and drive. Please use a designated driver or plan to camp at Crowley Lake Fish Camp.

Please enjoy our national holiday in a safe and responsible manner. For more information, please contact the Town of Mammoth Lakes Recreation Department at (760) 934-8989 ext. 222, or visit www.ci.mammoth-lakes.ca.us.

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